Rural co-operatives with Indian context: Repositioning

Dr. Jayashree R Kotnal

Abstract
Co-operatives report for a relatively small share in the bank-dominated Indian financial system; however, given their geographic and demographic outreach, they hold a key position in the system. In rural areas, as far as agricultural and related activities were concerned, the corporative banks have provided adequate short-term and long-term institutional credit at reasonable rates of interest. Co-operative banks were made an integral part of the institutional framework of community development and extension services which were assigned the important role of delivering the fruits of economic planning at the grass-root level. In this context, the present study attempted to review the functioning of Development of Cooperative banking in India. The specific objective of the study was to analyses the performance of urban cooperative bank. The study has analyzed the functioning of the bank with regard to deposit mobilization, issue of loans and advances, recovery of loans, regarding the working performance of the Bank. The data required for this study were collected through secondary sources.

Keywords: Cooperative credit societies act, impairment, primary agricultural credit societies, rural credit cooperatives, task force

Introduction
Co-operative banks are small-sized units organized in the co-operative sector which operate both in urban and non-urban regions. These banks are traditionally centered on communities, localities and workplace groups and they essentially lend to small borrowers and businesses. The term Urban Co-operative Banks (UCBs), though not formally defined, refers to primary co-operative banks located in urban and semi-urban areas. These banks, until 1996, could only lend for non-agricultural purposes. As at end-March 2011, there were 1,645 UCBs operating in the country, of which majority were non-scheduled UCBs. Moreover, while majority of the UCBs were operating within a single State, there were 42 UCBs having operations in more than one State. However, today this limitation is no longer prevalent. While the co-operative banks in rural areas mainly finance agricultural based activities including farming, cattle, milk, hatchery, personal finance, etc. along with some small scale industries and self-employment driven activities, the co-operative banks in urban areas mainly finance various categories of people for self-employment, industries, small scale units and home finance.

These banks provide most services such as savings and current accounts, safe deposit lockers, loan or mortgages to private and business customers. For middle class users, for whom a bank is where they can save their money, facilities like Internet banking or phone banking is not very important. Although they are not better than private banks in terms of facilities provided, their interest rates are definitely competitive. However, unlike private banks, the documentation process is lengthy if not stringent and getting a loan approved quickly is rather difficult. The criteria for getting a loan from a UCB are less stringent than for a loan from a commercial bank.

Objectives of the Study
1. To know the lending practices of cooperative banks in India.
2. To measure and compare the efficiency of Cooperative Banks of India.
3. To study the impact of size on the efficiency of the Cooperative Banks.
**Review of the Literature**

Various studies conducted and numerous suggestions were sought to bring effectiveness in the working and operations of financial institutions. Dr. Sultan Singh, (2007) [1] emphasized on capital adequacy and liquidity. Dr. Sultan Singh, (2007) [1] suggested CAMEL rating (in the form of ratios) to evaluate financial and operational efficiency, Dr. Sultan Singh, (2007) [1] talked about Non-performing assets and asset quality, Dr. Sultan Singh, (2007) [1] opined about working capital and lending methods, Basel committee (1998 and revised in 2001) recommended capital adequacy norms and risk management measures. Dr. Sultan Singh, (2007) [1] recommended for credit delivery system and credit guarantee and Dr. Sultan Singh, (2007) [1] recommended seven parameters (ratios) to judge financial performance and several other committees constituted by Reserve Bank of India to bring reforms in the banking sector by emphasizing on the improvement in the financial health of the banks. Experts suggested various tools and techniques for effective analysis and interpretation of the financial and operational aspects of the financial institutions specifically banks. These have focus on the analysis of financial viability and credit worthiness of money lending institutions with a view to predict corporate failures and incipient incidence of bankruptcy among these institutions.

Dr. Sultan Singh, (2007) [1] concluded that the recovery performance of co-operative credit institutions continues to unsatisfactory which contributes to the growth of NPA even after the introduction of prudential regulations. They suggested legislative and policy prescriptions to make co-operative credit institutions more efficient, productive and profitable organization in tune with competitive commercial banking. Dr. Sultan Singh, (2007) [1] has done a comparative performance analysis of District Central Co-operative Banks (DCCBs) of Western India, namely Maharashtra, Gujarat and Rajasthan and found that DCCBs of Rajasthan have performed better in profitability and liquidity as compared to Gujarat and Maharashtra. Dr. Sultan Singh, (2007) [1] studied the funds management in the District Central Co-operative Banks (DCCBs) of Punjab with specific reference to the analysis of financial margin. It noted that a higher proportion of own funds and the recovery concerns have resulted in the increased margin of the Central Co-operative Banks and thus had a larger provision for non-performing assets. Dr. Sultan Singh, (2007) [1] suggested that performance of banking in terms of profitability, productivity, asset quality and financial management has become important to stable the economy. They found that public sector banks have been more efficient than other banks operating in India. Dr. Sultan Singh, (2007) [1] investigated the differences in the financial characteristics of 74 (public, private and foreign) banks in India based on factors, such as profitability, liquidity, risk and efficiency. It is

**Part I – Rural Cooperatives: Current Status**

Rural credit cooperatives came into existence essentially as an institutional mechanism to provide credit to farmers at affordable cost and address the twin issues of rural indebtedness and poverty. With its phenomenal growth in outreach and volume of business, rural credit cooperatives have a unique position in the rural credit delivery system. Through the short and long-term structures, they continue to play a crucial role in dispensation of credit for increasing productivity, providing food security, generating employment opportunities in rural areas and ensuring social and economic justice to the poor and vulnerable. Several committees, from the All India Rural Credit Survey Committee to the Vaidyanathan Committee have stressed the relevance and importance of cooperative credit societies to the development of agriculture and rural economy. Today, short term cooperative credit structure has 32 state cooperative banks and 371 district central cooperative banks operating through 14907 branches. There were 92,996 Primary Agricultural Credit Societies (PACS) as on March 31, 2014 at the grass root level catering to the credit requirements of the members but also providing several non-financial services like input supply, storage and marketing of produce, supply of consumer goods, etc. The journey has not been smooth for the cooperative banking structure. There were legal, structural and organizational rigidities which created conflicts and challenges in the functioning of cooperatives.

Reserve Bank of India as regulator of banks is mandated to maintain a sound and stable banking system. Since banks are highly leveraged entities and accept unrestricted amount of uncollateralized public deposits, it is important to ensure that banks operate on sound lines, are well regulated and supervised and public faith in these institutions are sustained.

Economic and financial reforms initiated in early 1990’s were focused mainly on commercial banks which have pan-India and international operations. Cooperative banks were kept outside the reforms since these banks had limited area of operations, simple banking products, low volume of business and insignificant share in the total assets and liabilities of the Indian banking system. The regulatory regime continued to be less rigorous for the cooperative banks. Capital adequacy and other prudential norms were not applied to cooperative banks. However, as commercial banks continued to make significant strides in expansion of business, product diversification and technology adoption, weaknesses in the cooperative system became more and more conspicuous and posed a threat to their survival. Particularly, the relevance and existence of cooperative banks came into question since a large number of state and central cooperative banks were operating without banking license even after 40 years from the date of bringing them in the ambit of Banking Regulation Act.

**Regulatory Initiatives**

The Committee on Financial Sector Assessment recommended that all banks should obtain a license before March 31, 2012 and those who failed to obtain a license should be phased out of a cooperative space in a non-disruptive manner. 25 State Governments signed the MoU for the financial assistance under the Government of India Revival Package for STCCS announced as per the recommendations of the Task Force. Reserve Bank, as a major policy measure, relaxed the licensing norms for state and central cooperative banks. The twin initiatives resulted in licensing of a large number of banks starting from 2008.
The position of CRAR in respect of state and central cooperative banks as on March 31, 2013 revealed that 23 out of 31 state cooperative banks (StCBs) and 278 out of 371 central cooperative banks (CCBs) had CRAR above 7%. Six StCBs and 48 CCBs had CRAR between 4% and 7%. We felt that the time was appropriate to introduce Basel I capital adequacy framework to these banks. Hence, the banks were placed under phased implementation of Basel I norms with a target of 7% CRAR by March 31, 2015 and 9% CRAR by March 31, 2017. The banks were allowed to raise the additional capital resources through Long Term (Subordinated) Deposits and Innovative Perpetual Debt Instruments. As on March 31, 2015, 30 StCBs and 301 CCBs had CRAR of 7% or above.

Pursuant to the Banking Laws (Amendment) Act 2012, CRR to be maintained by non-scheduled StCBs and CCBs and SLR to be maintained by all StCBs and DCCBs were brought on par with commercial banks from the fortnight beginning July 12, 2014. Eligible assets for SLR were also brought on par. With a view to enabling the banks to meet the revised requirements, a roadmap was provided to phase out the existing SLR term deposits by March 31, 2017.

Financial Performance of State and Central Cooperative Banks

Today the StCBs and DCCBs display a reasonable financial strength. Their combined capital and reserves stood at ₹ 20.1 thousand crores for the StCBs and ₹ 51.04 thousand crores for the DCCBs as on March 31, 2015. The combined balance sheet, as on March 31, 2015, of all state cooperative banks stood at ₹ 1.98 lakh crore and that of the district central cooperative banks at ₹ 4.06 lakh crore. Their Gross NPA stood at 4.8% and 9.1% respectively as on March 31, 2015. Their combined Net Profits were ₹ 1,005 crore and ₹ 793 crore respectively.
Asset quality of STCBs / DCCBs has improved over the last three years as may be seen from the fall in the percentage of NPAs between 2013 and 2015. However, the percentage of recovery to demand is a concern since it is showing a declining trend. There are wide variations region-wise too. In 2014, NPAs of STCBs varied between 1.93% in northern region and 17.12% in north-eastern region. In respect of CCBs, it was 5.27% in northern region and 10.98% in eastern region. During the same year, percentage of recovery to demand was 97.9 in northern region and 49.10 in north-eastern region for STCBs. Recovery to demand was 83.16% in northern region and 67.23% in eastern region in respect of CCBs.

<table>
<thead>
<tr>
<th>State Cooperative Banks</th>
<th>CRAR%</th>
<th>&lt; 4</th>
<th>4 to &lt; 7</th>
<th>7 to &lt; 9</th>
<th>9 &amp; above</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012-13</td>
<td></td>
<td>2</td>
<td>6</td>
<td>7</td>
<td>17</td>
<td>32</td>
</tr>
<tr>
<td>2013-14</td>
<td></td>
<td>0</td>
<td>6</td>
<td>7</td>
<td>19</td>
<td>32</td>
</tr>
<tr>
<td>2014-15</td>
<td></td>
<td>2</td>
<td>0</td>
<td>11</td>
<td>19</td>
<td>32</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Central Cooperative Banks</th>
<th>CRAR%</th>
<th>&lt; 4</th>
<th>4 to &lt; 7</th>
<th>7 to &lt; 9</th>
<th>9 &amp; above</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>CRAR- 2012-13, 2013-14 and 2014-15</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Year</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2012-13</td>
<td></td>
<td>45</td>
<td>47</td>
<td>70</td>
<td>208</td>
<td>370</td>
</tr>
<tr>
<td>2013-14</td>
<td></td>
<td>24</td>
<td>45</td>
<td>77</td>
<td>222</td>
<td>368</td>
</tr>
<tr>
<td>2014-15</td>
<td></td>
<td>43</td>
<td>27</td>
<td>93</td>
<td>208</td>
<td>371</td>
</tr>
</tbody>
</table>

Issues and Challenges
Some of the major issues to be addressed by the cooperative banking sector relate to governance, management, sound capital base, technology, risk management and frauds. We have prescribed fit and proper criteria for Chief Executive Officers of STCBs and CCBs. The Constitution (97th Amendment) Act mandates appointment of at least two professional directors in the Boards of cooperative banks. The Act has also covered other issues aimed at improving governance and autonomous functioning of cooperative societies such as engagement of professionally qualified auditors, tenure of Board, conditions for supersession of Board, active participation of members in annual general meetings, etc. Implementation of these directions in their true spirit is critical for ensuring good governance and management practices.

The Constitution (97th Amendment) Act requires that audit of a cooperative society to be conducted by qualified auditors or auditing firm to be appointed from the panel prepared by the State Government. NABARD has requested RCS of all states to provide chartered accountants for conducting statutory audit of STCBs / DCCBs. We come across large divergence between audited financial parameters and that assessed by NABARD, particularly in respect of reporting of NPAs and provisioning. Since audited financial statements are relied upon for granting various regulatory approvals and assessing compliance standards, quality of statutory audit needs to be improved. For achieving this, we have planned to conduct workshops / seminars for statutory auditors to familiarize them with our instructions. We will be taking the help of Institute of Chartered Accountants for preparing a standard audit report format for cooperative banks.

Another area of persistent and serious concern to us and NABARD is that cooperative banks are unable to prevent frauds. Most of the times, the frauds have been perpetrated by or in collusion with the banks’ own staff. As on March 31, 2015, state and central cooperative banks have 2589 cases of frauds with outstanding amount of ₹ 877.7 crore. If the banks are unsuccessful in recovering the amount, the losses have to be absorbed by them. Cooperative banks need to think whether frauds are really non-preventable.

Technology adoption is an imperative in today’s banking. Implementation of CBS in STCBs and DCCBs which was started in 2012 has been completed in all 32 STCBs and 347 licensed DCCBs. These banks can now offer RTGS and NEFT facilities to their customers through direct or sub-membership route and also participate in Direct Benefit Transfer Scheme. RBI has already circulated the criteria for offering mobile and internet banking facilities by these banks. Since the technology brings its own risks, cooperative banks should have proper risk assessment and risk mitigation policies in place. Sound internal control system is critical to prevent frauds, data integrity and leakage of customer information. Banks should develop
wherewithal to handle the liabilities that would devolve on
them due to failures in internal controls. Any lapses on this
count will not only impose cost in terms of money but also
loss of customers' faith.

Part II Rural Cooperatives: Re-Positioning
Exalted Status
Co-operatives are an exalted position in India. How and why
do I say so? There are very many types of economic entities
like a proprietary firm, partnership firm, society, trust,
company, body corporate, beside the cooperative. Of these,
which one has got mentioned in the Constitution of India? It
is cooperatives. That too, not just a passing mention; but, a
full section on how cooperatives have to be formed,
governed and operated has been incorporated as a part of
our Constitution, thanks to 93rd Amendment.

Not only that, you look at the very many Five Year Plan
documents - they are replete with strong references to the
contribution of cooperatives, the role and expectations from
cooperatives. To quote a few of them - The Second Five-
Year Plan (1956-1961), emphasized “building up a
cooperative sector as part of a scheme of planned
development” as being one of the central aims of National
Policy. The Third Five Year Plan (1961-1969) stressed that
“Cooperation should become, progressively, the principal
basis of organization in branches of economic life, notably
agriculture, minor irrigation, small industries and
processing, marketing, distribution, rural electrification,
housing and construction and provision of essential
amenities for local communities. Even the medium and
large industries and in transport an increasing range of
activities can be undertaken on cooperative lines”. The
Eighth Five Year Plan (1992-1997) laid emphasis on
building up the cooperative movement as a self-managed,
self-regulated and self-reliant institutional set-up, by giving
it more autonomy and democratizing the movement.

Pandit Jawaharlal Nehru, who had a strong faith in the
cooperative movement, while opening an international
seminar on cooperative leadership in South-East Asia, had
said "But my outlook at present is not the outlook of
spreading the cooperative movement gradually,
progressively, as it has done. My outlook is to convulse
India with the Cooperative Movement or rather with
cooperaition to make it, broadly speaking, the basic
activity to make it, broadly speaking, the basic
of tranquility, mutual understanding, bonding and support
and thereby growth that it promises for its members? Let us
explore more.

Some Historical Perspectives
Cooperatives came on the scene in India, in a big way,
around the turn of 19th century into 20th century. In the first
50 years of its history, it is reported to have reached as high
a number of more than two lakh cooperatives registered by
mid 20th century. They had permeated across all spectrums
of economic activity chain. Be it credit, mortgage,
production, marketing, storage, sales, distribution,
consumption, wholesale, retail, services, advisory, research,
etc. etc. - you name it, the cooperatives were everywhere.
Be it agriculture, allied services, rural industries,
manufacturing - small, medium and large, services, you
name any segment of economic activity, they were there.
Such a wide swathe of the presence of cooperatives could
not have happened without the magnitude and depth of the
contribution of cooperatives. Or was it so? Or was it
because of its status as socio-political unit and its grand
belief of rendering marvelous Utopia? Let us probe a bit
further.

We are from the financial sector and hence most of my
comments will be with reference to the financial sector,
more specifically to the banking sector. Credit cooperatives
were the first to come within regulation. The proposal for
agricultural banks was first mooted as long back as in 1858.
Several Committees had been recommending constitution of
Agricultural banks. In 1901 the Famine Commission
recommended the establishment of Rural Agricultural Banks
through the establishment of Mutual Credit Associations,
and such steps as were taken by the Government of North
Western provinces and Oudh. The underlying idea of a
number of persons combining together was the voluntary
creation of a new and valuable security. A strong association
competent to offer guarantees and advantages of lending to
groups instead of individuals were major advantages. The
Commission also suggested the principles underlying
agricultural banks and land banks. Based on the
recommendations of the Edward Law Committee, the
Cooperative Credit Societies Act was passed in 1904. As its
name suggests, the Cooperative Credit Societies Act was
restricted to credit cooperatives. It was only subsequently,
a more comprehensive legislation called the Cooperative
Societies Act was enacted. This Act, inter alia, provided for
the creation of the post of registrar of cooperative societies
and registration of cooperative societies for various
purposes and their audit.

“The underlying idea of all Mutual Credit Associations,
such as we recommend, is that a number of persons, by
combining together, create a new and valuable security,
which none of them previously possessed as individuals.
Co-operation substitutes for isolated and helpless
agricultural units a strong association competent to offer
guarantees and capable of inspiring confidence. The
advantages of lending to groups instead of to individuals
need no demonstration. It is simpler for a creditor to deal
with a group of fifty or a hundred associated cultivators than
with the same number singly; it is simpler for him to obtain
repayment from the group than from each of the members
composing it; it is simpler for the group to make its own
arrangements with each member than for the lender to try to
do so”.

What I just now read is from the Report of the Famine
Commission 1901. Doesn’t ring several bells? Our modern
day Self Help Groups (SHG), Joint Liability Groups (JLG),
Micro Finance Institutions (MFI) were all in the thought
process some full hundred years before. Perhaps, they were
the ideas well ahead of their times.

Cooperatives in the First Half of 20th Century
The first half of the 20th century saw phenomenal growth of
cooperatives in general and the number of credit
cooperatives in particular had reached more than two lakh.
But what was their contribution? The All India Rural Credit Survey, in their Report in 1954, brought forth the stark reality that cooperatives, despite all the widespread presence in villages, and the attention and encouragement received, did achieve pretty little. They just contributed to 3.1% of the credit needs of the villagers, as can be seen from below:

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1951</td>
<td>7.2</td>
<td>3.3</td>
<td>3.1</td>
<td>0.8</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>92.8</td>
<td>1.5</td>
<td>24.9</td>
<td>44.8</td>
<td>5.5</td>
<td>14.2</td>
<td>1.9</td>
<td>100</td>
</tr>
<tr>
<td>1961</td>
<td>14.8</td>
<td>5.3</td>
<td>9.1</td>
<td>0.4</td>
<td>--</td>
<td>--</td>
<td>--</td>
<td>85.2</td>
<td>0.9</td>
<td>45.9</td>
<td>14.9</td>
<td>7.7</td>
<td>6.8</td>
<td>8.9</td>
<td>100</td>
</tr>
<tr>
<td>1971</td>
<td>29.2</td>
<td>6.7</td>
<td>20.1</td>
<td>2.2</td>
<td>0.1</td>
<td>0.1</td>
<td>0.3</td>
<td>70.8</td>
<td>8.6</td>
<td>23.1</td>
<td>13.8</td>
<td>7.7</td>
<td>13.8</td>
<td>2.8</td>
<td>100</td>
</tr>
<tr>
<td>1981</td>
<td>61.2</td>
<td>4.0</td>
<td>28.6</td>
<td>28.0</td>
<td>0.3</td>
<td>0.3</td>
<td>0.9</td>
<td>38.8</td>
<td>4.0</td>
<td>8.6</td>
<td>8.3</td>
<td>3.4</td>
<td>13.8</td>
<td>4.9</td>
<td>100</td>
</tr>
<tr>
<td>1991</td>
<td>64.0</td>
<td>5.7</td>
<td>18.6</td>
<td>29.0</td>
<td>0.5</td>
<td>0.3</td>
<td>0.9</td>
<td>36.0</td>
<td>4.0</td>
<td>6.3</td>
<td>8.3</td>
<td>7.1</td>
<td>6.7</td>
<td>2.5</td>
<td>100</td>
</tr>
<tr>
<td>2002</td>
<td>57.1</td>
<td>2.3</td>
<td>27.3</td>
<td>24.5</td>
<td>0.3</td>
<td>0.3</td>
<td>0.3</td>
<td>42.9</td>
<td>1.0</td>
<td>10.0</td>
<td>19.6</td>
<td>2.6</td>
<td>7.1</td>
<td>2.6</td>
<td>100</td>
</tr>
</tbody>
</table>

* indicates financial corporation/institution, financial company and other institutional agencies.

This led them to conclude, with the famous saying, “Cooperation has failed; but it must succeed”.

Cooperatives in Second Half of 20th Century
The next half century received quite a lot of rhetoric. I had quoted them before viz., making the cooperative approach the common thinking of India, dependence of the whole future of India on the success of cooperative movement, building cooperative movement being the central aim of National Policy as a part of planned development, cooperatives to be the principal basis of organizing economic activity, etc.

What has been the effect? Of course, there was impact. Cooperatives did deliver. As can be seen from Table 1, their contribution to rural credit increased gradually from the 3.1% in 1951 to an impressive 27.3% in 2002. And, as I mentioned in Part I, today, the short term cooperative credit structure has 32 state cooperative banks and 371 district central cooperative banks operating through 14907 branches and there were 92,996 Primary Agricultural Credit Societies (PACS) as on March 31, 2014 at the grass root level.

Opportunities Lost
These weaknesses of the cooperatives have caused certain serious opportunities slip by the cooperative system. What do I mean by this? Please recall the recommendations of the Famine Commission 1901 which I quoted earlier. They had recommended that micro finance, self-help groups, joint liability groups, etc., as a part and parcel of cooperative banks. Where are they today? Not with the cooperatives. They are with the Micro Finance Institutions (MFI). We are trying to bring them within the commercial banking segment.

Rightfully, the MF, SHG, JLG etc. concepts should have been gainfully employed by the cooperatives. Just visualise if only we had leveraged the 95000 physical infrastructures of the primary agricultural cooperative societies, with the financial backing of the DCCBs and STCBs! Will we be still talking about how to reduce financial exclusion? Could we have not shown the world how to achieve financial inclusion?

We have to introspect about why are we discussing about organised SHGs, Village level SHG federations, district level SHG federation and state level SHG federations, when a time tested PACS-DCCB-STCB model, not just model, a functioning infrastructure is available.

Conclusion
In my opinion, the reasons are the perceptions about the cooperatives as being financially weak, being a socio-political structure and being reluctant to change. Added to these perceptions are the inabilities and indifference to capture the imagination and acceptance of the minds of the Gen-Next.
References