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## Mathematical modeling in social and behavioral sciences

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### Abstract

Mathematics is an integral part of contemporary social and behavioral sciences. Many of today's profound insights into human behaviors could hardly be obtained without the help of mathematics. It may be said that the main advance in modern social and behavioral science is characterized by applying mathematics to various social and behavioral problems. This paper presents some application of mathematics in social and behavioral sciences. It provides a general overview of mathematical approaches to different social and behavioral problems.

**Keywords:** Mathematical modeling, contemporary, profound insights

### Introduction

Many of today's profound insights into human behavior could hardly be obtained without the help of mathematics. It may be said that the main advance in modern social and behavioral sciences is characterized by applying mathematics to various social and behavioral problems. The concepts of equilibrium versus non-equilibrium, stability versus instability, and steady states versus chaos in the contemporary literature are difficult to explain without mathematics. In some sense, one can hardly properly appreciate achievements of contemporary social and behavioral sciences without a thorough training in mathematics.

The purpose of this paper is to present some mathematical models that support the field of social and behavioral sciences. It provides a general overview of mathematical approaches to different social and behavioral problems. The variety of models as well as the number of recent contributions is quite impressive. Since the literature on the topic is vast, we will provide only a few areas of the applications in this paper.

Different jobs, such as officer, police, university professor, factory worker, are associated with different social status and amenities. Differences in amenities give rise to compensating wage differentials. Assuming that different jobs bring about different amenities and disamenities, Lundborg (1995) <sup>[6]</sup> builds some models to explain why some people would have multiple occupations. We now introduce Lundborg's general model of amenities and moonlighting to show how traditional optimization theory can be applied to explain behavior of workers.

### Analysis

We assume two sectors, one with jobs with some amenity and one traditional manufacturing sector with no amenity, denoted as the a-sector and the m-sector, respectively. We express atypical individual's utility function as  $U = U(X, a, l)$ , where  $X$  is his commodity consumption,  $a$  is the share of his total available time spent for work in the amenity sector and  $l$  is the share of time for leisure. Assume that the total time  $T$  is divided between leisure time  $L$ , work time in the a-sector,  $A$ , and work time in manufacturing,  $M$  so that

$$T = L + A + M$$

We thus have

$$l + a + m = 1 \tag{1}$$

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Where

$l \equiv L/T$ ,  $a \equiv A/T$ , and  $m \equiv M/T$ . Assume that  $U$  rises in all three arguments. Consumption  $X$  depends on the individual's earnings such that

$$X = w(1 - a - l) + wSa \tag{2}$$

Where we use (1),  $m w$  is the individual's wage in manufacturing work,  $w$  is his wage in the  $a$ -sector and  $S \equiv (1 + s)$  where  $s$  is a subsidy rate provided by the government. We assume that  $m w$  and  $w$  are fixed for the individual and  $m w > Sw$ . Since the job with amenity provides more pleasure than the job with no amenity, it is reasonable to require that the wage rate in the sector with no amenity is higher than the "net wage rate",  $Sw$ , in the sector with amenity. Otherwise, all the time available for work would be spent in the sector with amenity. The individual's rational behavior is described by the following maximization problem

$$\text{Maximize } U=U(X, a, l) \tag{3a}$$

$x, a, l$

Subject to

$$w_m = X + (w_m - wS)a + w l, \tag{3b}$$

$$0 \leq a, l \leq 1. \tag{3c}$$

There are then three goods,  $X$ ,  $a$  and  $l$ , with prices  $1$ ,  $m(w - Sw)$ , and  $m w$  respectively. Define the Lagrange function  $\Gamma$

$$\Gamma(X, a, l, \lambda) \equiv U(X, a, l) + \lambda[w_m - X - (w_m - wS)a - w_m l]$$

Where

$\lambda$  is a Lagrangian multiplier. The first-order conditions for the maximization problem are obtained as

$$\frac{\partial \Gamma}{\partial X} - \lambda = 0, \tag{4}$$

$$\frac{\partial \Gamma}{\partial a} - \lambda(w_m - wS) = 0, \tag{5}$$

$$\frac{\partial \Gamma}{\partial l} - \lambda w_m = 0, \tag{6}$$

$$\frac{\partial \Gamma}{\partial \lambda} = w_m - X - (w_m - wS)a - w_m l = 0. \tag{7}$$

Calculating the total differentials of Eqs. (4)- (7) With  $m w$ ,  $w$  and  $S$  as parameters and expressing the results in matrix form yields [This form is commonly used in social sciences. See Chiang (1984)],

$$D = \begin{bmatrix} dx \\ da \\ dl \\ d\lambda \end{bmatrix} = \begin{bmatrix} 0 \\ \lambda dw_m - \lambda Sdw - \lambda SdS \\ \lambda dw_m \\ \lambda_1 dw_m - Sadw - wadS \end{bmatrix} \tag{8}$$

Where  $a_1 \equiv l + -l$  and

$$D \equiv \begin{bmatrix} U_{xx} & U_{xa} & U_{xl} & -1 \\ U_{xa} & U_{aa} & U_{al} & -w_0 \\ U_{lx} & U_{la} & U_{ll} & -w_m \\ -1 & -w_0 & -w_n & 0 \end{bmatrix}$$

Where the variables with double suffixes are second (partial) derivatives with the variable(s) and  $0 m w \equiv w - wS$ . It is known that a sufficient condition for a solution of the first-order conditions to be a maximum is that the determinant  $D$  of the matrix is negative. This is guaranteed if the utility function is strongly concave in  $X$ ,  $a$ , and  $l$ . We require this condition to be satisfied in the remainder of this

$$\text{Section } D \begin{bmatrix} \frac{dX}{da} \\ \frac{dX}{dl} \\ \frac{dX}{d\lambda} \\ \frac{dX}{dw_m} \end{bmatrix} = \begin{bmatrix} 0 \\ \lambda \\ \lambda \\ a_1 \end{bmatrix}$$

This is a linear equation. Applying Cramer's rule, we solve for the impact of a change  $m w$  on  $a$  as follows

$$\frac{da}{dw_m} = \frac{U_{xx}W - \lambda(U_{xx}w_m wS + U_n - U_{al})}{\det D} \tag{9}$$

Where

$$W \equiv [w_0(a_1 U_n + \lambda w_m) - a_1 w_m U_{al}] U_{xx}$$

The effect of an increase in manufacturing wages on part-time in the  $a$ -sector is ambiguous. In line with the Slutsky equation, the effect can be broken down into an income effect and a substitution effect. An increase in manufacturing wages implies that the income level has increased. As the amenity sector work is a normal good, there is a tendency to spend a larger share of total work in the  $a$ -sector. On the other hand, as the manufacturing wage  $m w$  rises, consumption of amenity becomes more costly since the price of amenity sector work,  $m w - wS$ , rises. Since the two effects are opposite, the net effect is ambiguous.

Similarly, the effects of an increase in  $m w$  on consumption of  $X$  are given by,

$$\frac{dX}{dw_m} \frac{\lambda_0 + U_{aa}(a_1 U_n + \lambda w_m) - a_1 U_{al}^2 - \lambda w_0 U_{al}}{\det D} > 0 \tag{10}$$

In which

$$\lambda_0 \equiv \lambda(w_0 U_n - U_{al} w_m)$$

As the manufacturing wage is increased, consumption of the commodity is increased. There is a positive income effect on  $X$  as  $m w$  rises. As consumption of amenity work becomes more costly as the price of  $a$ -sector work rises, the individual substitute consumption of the  $a$ -sector Work with consumption of  $X$ .

The effects on leisure of increases in  $m_w$  are

$$\frac{dl}{dW_m} = \frac{U_{xx}[a_1 w_m U_{aa} - w_0^2 (1 + w_m) \lambda - a_1 w_0 U_{al}]}{\det D} \quad (11)$$

The effects are ambiguous. The income effect is positive, but the substitution one is negative.

### Conclusion

We can similarly carry out the comparative statics analysis with regard to the a-sector wage and the subsidy rate. This example shows the 'standard procedure' for analyzing rational behavior by optimization theory. First we describe mathematically rational behavior of individuals as an optimization problem. Then, we find the first-order conditions and solve the associated equations. Finally we check the second-order conditions and examine the impact of changes in some parameters.

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