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## Confronting challenges in pursuit of Art

**Aditi Wagh and Anju Tulshyan**

### Abstract

Artists serve as bridges between reality and imagination. Artists may depict the way we experience our reality and every feeling via art. However, along the way to creation, they will confront numerous hurdles, which you should be aware of as an audience. The purpose of this review paper is to reveal the difficulties and challenges of artists. It is difficult to produce something that is not only for oneself but also for others. Any form of creation that an artist creates will be around for years and years. Creating art is a responsible profession. Nonetheless, many people regard this career as a type of amusement. The present review piece explores the definitions of art, artists, as well as their roles and responsibilities when creating art that they confront along the way as they create something new through their distinct vision. Some of the obstacles that an artist can encounter is addressed in this article, and it will aid in thinking and connecting with the artist.

**Keywords:** Challenges, artists, creativity, struggles, craft and creation

### Introduction

#### 1. Art, Artist and Genre of Artists

As a French visual artist Henri Matisse has said, "Creativity takes courage". The ones who rarely create art may believe that the technique is simple and without difficulty. However, for those of us who understand that creating a work of art is rarely easy, the famous French visual artist, Henri Matisse's words will surely ring true. No matter how delicate the times are, art is life.

A testimonial to the state of humanity is art. It contains all of our issues, sentiments, concerns, choices, and opinions. The human experience includes all of these things: love, hate, life, and death. Every part of mankind, in other words, how we see the world, may be represented in art. In some way or another, we are all artists. We each have our own set of difficulties, loves and dislikes, questions, and, of course, unique interpretations of the cosmos. Art is neither unethical nor morally correct, a diversion or a luxury. It is the essence of life.

Everything around us appears to have been done or made by an artist. Starting with our clothes, which are widely understood to all of us, and moving on to a chair, table, or even the house we live in. Art is in every possible aspect of our lives. When you look at and study another artist's work, you are seeing the world through their eyes. When you create, you allow the rest of the world to view through your eyes.

#### 2. Artist's Role and Responsibilities

Every artist who chooses to make a living from their trade and creation embarks on a personal journey. These artists spend years developing a visual language that reflects their passions, interests, and ideas as they travel and refine their skill. Although the path may be gratifying, artists frequently encounter difficulties, setbacks, and obstacles. The most significant responsibilities of an artist include those of philosopher, moralist, critic, educator, time keeper, and entertainer. The philosophy of an artist's work includes not only his or her technical knowledge but also a significant element of their personality. There are several significant ethical conundrums that the art world may provide to artists, art institutions, and audiences. Art depicts important historical events and reflects our past. A few examples include performances, music festivals, exhibits, galleries, author appearances/signings, book readings, comedy, concerts, dance, gallery nights, museums, and live theatre. Arts and entertainment include a wide range of activities.

### 3. Challenges Faced By Artists

Throughout this journey of creating art, artists frequently face challenges, struggles, and hurdles along the way.

**D) Creative Block:** Creative blockages, also known as impediments to inspiration, are defined as the inability to access one's own inherent creativity. Writers, musicians, performers, and artists are more likely to have creative blockages, which can linger for days, weeks, months, or even years. Personal concerns, the mental stumbling block or breakdown in communication, these are some types of barrier that can arise while creating art.

#### a) Mental block

You can get caught up in your own emotions at this point. You have a mindset about the outer world that is so ingrained in you that you are unable to consider alternative approaches. When approaching a problem, you draw conclusions and start with a constrained premise. It's possible that your Internal Analyst is its head and clouds your judgment. The power of creativity can be overwhelming. It is a difficult process. You can worry about what you will learn or reflect about yourself when faced with the unknown. It could be uncomfortable, embarrassing, or just plain unexpected. Whatever the situation, all of these worries and misgivings are merely procrastination-causing types of resistance.

#### b) Personal concerns

Creativity requires concentration, which is difficult to maintain while going through divorce, raising children, fighting an addiction, quarrelling with your best friend, losing a loved one, moving, or getting into a disagreement with a neighbour. If you're lucky, you'll only have to deal with one of these issues at once, but problems typically arrive in sets of two or three.

#### c) A breakdown in communication

Between the ears as much as between individuals, there might be creative barriers. Conflicts are inevitable when working in a team, and they can hinder your ability to create your best work, particularly if you have one of those infamous "difficult people" on your team. Phantoms, which are just pictures of your work being derided and distorted by reviewers, can sometimes prevent you from moving on. Additionally, this does occasionally occur in real life, and you must learn to deal with it.

## II) Finding Aspirations

The thought of having endless possibilities is the most horrifying thing. Someone who is creative and can work without being driven does not exist. While for some people it comes naturally and easily, it might be challenging for others. Every creative person experiences artist's block at some point in their professional lives. Inspired or copied, impact of technology, imitation or emulation, etc. These are the main obstacles that artists face when finding inspiration to come up with creative work.

#### a) Inspired or copied?

As film director and screenwriter, Jim Jarmusch said nothing is original. Steal from anywhere that resonates with inspiration or fuels your imagination. It could be anything films, books, dreams or even random conversations, trees,

clouds. It could be anything. Select only things to steal from that speak directly to your soul. And that will make your theft or emulations more authentic. Since other people and their creations are all around us, they will undoubtedly have an impact on our own creative processes. In order to improve our work as artists, we frequently copy and make changes till we are relatively satisfied. We look to others as role models; their creative endeavors inspire us and help us produce our own work. It's strange how inspiration works. It appears for a split second and then vanishes, leaving behind just vague remnants that are challenging to materialise. Everything boils down to purpose. We've discussed copying for educational, creative, honoring, and playful purposes. However, some individuals imitate with the intention of profiting off of another artist. Or it could be done to circumvent the difficult process of creating original art and instead pass off someone else's creations as their own. Or the desire to profit from another person's creative work. But in the arts, copying has always been significant. It was not previously seen with such disapproval as it is now.

Our surroundings have an impact on us without fail. Although an artist is not allowed to copy parts from other artists' works, they could be influenced by visual memories from their own historical era, which could make their work resemble the work of other artists. An artist may also look at various elements of the works of other artists to blend them and produce an entirely new work of art. Plagiarism is prohibited, however comparable ideas may be used. While you could occasionally experience inspiration, a skilled artist is someone who actively seeks it out and looks for novel things in their environment. Be open-minded. Note this. View it for yourself. Nothing is original in this world. Each and every thing has been passed down to all the generations over the years. It's the artist's way of looking at those things in a way that will create something new and unique in its own way.

**That is what art is: taking a concept and merging it with other ideas in your thoughts to create a new notion.**

#### b) Impact of technology

The technology changes annually. Devices to help individuals with their daily tasks are being created in greater and greater numbers. The development of technology has an impact on other fields, including the arts. The arts have been significantly impacted by technology. For artists, it has multiplied their options and expanded the range of techniques at their disposal. Today, artists are able to "paint" just as skillfully on an iPad as they can with a brush and canvas. Thanks to technology, we have a wealth of information and cutting-edge methods. Among these are graphic design, Photoshop, computer-generated artwork, digital music, e-books, and 3D printing. In a wide range of areas, technology has undoubtedly influenced art. Technology has had a negative impact on the arts in addition to these many benefits. Digital art is sometimes viewed as an inaccurate representation of the field. Another possibility is that computerized art will do away with the creative aspect of art.

Art can be precisely duplicated. This is by far digital art's biggest drawback. Since digital art can appear anywhere in the same way, many people do not think it is real or authentic. There is nothing tangible to touch and there is no original copy. Although it can be duplicated, a hand-painted masterpiece can never be duplicated perfectly. This also

makes it much simpler to violate copyright rules or "steal" works of art.

It moves at a faster pace than traditional media. This is also a disadvantage because it eliminates the enchantment of working on a hand-drawn picture or sketch. Working conventionally entails creating something substantial and real, complete with flaws; digital art, for the most part, eliminates this realistic sensation. The true magic occurs during the creation of a work of art.

Because of its flaws, traditional art is highly regarded and appealing.

### c) Imitation and Emulation

Emulate means to try to be as good or successful as and to imitate means to copy or fashion oneself after. Thus if you try to climb the same mountain your big brother did, you're emulating him; but if you copy his whole way of doing it, you're just imitating him. It is essential to remember when creating art that you are absorbing inspiration and emulating it rather than imitating it.

### III) Self-Trust, Emotions, Feelings

One may argue that a person's attitude towards art reveals more about his or her personal values than the art itself. Stress and stressful life events can be detrimental to one's self-esteem. Personality may also play a role. Some people are more prone to negative thinking than others, and some have overly high expectations of themselves. If an artist lacks self-esteem or confidence, they may withdraw from social situations, stop trying new things, and avoid challenging jobs.

### IV) Time Management

Artists aren't always known for their time management skills; but, whether working on a full-time or part-time artist schedule, understanding how to organize your time as a creative person is crucial to your capacity to live and work as an artist. There are various reasons why creative people struggle with time management. For starters, creative people have a diverse set of interests, and their creative minds thrive on variation. Because of their drive for variety, they find it difficult to focus on one task at a time. Another hurdle to time management for artists is the independence of their work environment and the absence of organization in their work schedule. Artists must be able to construct a clear and regular structure in their days in order to control their creative chaos in order to gain an advantage in their creative life.

### V) Being Consistent

Consistency is the ability to keep doing or attempting to do something even when it is difficult or opposed by others. A more precise description is not required to understand how perseverance applies to becoming an artist. Consistency is the inverse of giving up, and it is critical to the artist on several levels. You must be tenacious while acquiring new skills or a new medium because if you give up too soon, you will only have a half-understanding of the medium and how to use it successfully.

### VI) Finding Perfect Audience

When we are in pain, we should always go to the doctor since they are the only ones who understand what we want and how to make us feel better. Because doctors are the go-

to person for patients, and patients are the ones who may benefit from doctors' services. That's why as an artist, you must understand your target audience. Because if you don't know who the individuals who are interested in your art are, you won't be able to connect with them. To make money from your creative work, you must first determine your target audience and how to reach out to them. Artists have a direct connection with their audience, and their art is affected by that interaction. The number of likes a post receives invariably influences future work, while debates in the comments section may inspire new artistic paths. Artists are pioneering an altogether new way of making and selling art by adopting the economics of celebrity culture. They blend performance art, conceptual art, and instant stardom to offer a new way of engaging with a bigger audience, making art more accessible to more people.

### VII) Challenges After Instant Fame

Fame offers numerous challenges and responsibilities, which can be managed by keeping a strong sense of self and solid boundaries between your life and the public eye. Follow these steps to use your celebrity for the greater good while still caring for your personal health.

### VIII) Rejection

Exploring your target audience can be difficult, to say the least. We all worry about not obtaining the response we want, but that doesn't imply we should rely on it. We understand that feedback is important, especially in the beginning, but it is not the only measure of your talent or success. So be prepared for no response times.

### IX) Financial State

Another difficult problem to address is the role of money in the art industry. The global art scene faces the same threats as the rest of the world's economic systems: wealth is concentrated at the top, traded by a select few, with little trickling down to the source, to the artists who create the works, to the writers, curators, and non-profit organizations who play critical roles in the art ecosystem. Art is for sale. Most artists are undecided if they should pursue art or anything else that they "do not love." Because most artists do not make a living, I believe that finding other ways to get money and creating art in your spare time is necessary until your artwork becomes viable. As an artist, having a solid financial plan in place to support your creativity and ensure long-term financial security is critical. The first step in financial planning is to have a full understanding of your income and expenses. Because the revenue sources of artists might be unpredictable, it's critical to develop a budget that accounts for both fixed and variable expenses. Keep track of all your income and expenses to discover where you may save or cut back.

### 4. Conclusion

As an artist, I have felt, faced, and continue to encounter all of these problems and struggles. Being an artist is not simple, but I consider myself fortunate to have the opportunity to do something and express myself via what I enjoy. And, as previously stated, art necessitates bravery. The arts are a vital cultural tool for expressing our worries and feelings about the world we live in. Be it the natural environment, consciousness maintenance, conflict, peace, disasters, taboos, social and cultural awareness, or any other

issue. We may thank creativity for all of humanity's progress and endeavours since it allows us to anticipate a brighter future with fresh discoveries and fascination in fields of study that were previously viewed as mysticism, magic, or witchcraft. Art is a gateway into realms of thinking and intrigue that would not have surfaced if your mind was not allowed to flow through the arts, particularly the medium of ceramics. This extends the artist's creative imagination to include the audience as well. Artists are inextricably linked to a variety of social, cultural, historical, and environmental factors.

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